

## SUZOHAPP Partners with LED Studio to Enhance LED Display Offerings

London, United Kingdom, January 29, 2024 – SUZOHAPP and LED Studio are excited to announce their strategic partnership. Through this collaboration, SUZOHAPP, known for its robust market presence and extensive distribution network, will become a global distributor of LED Studio's innovative products, creative solutions and best in class manufacturing capabilities. This partnership is focused on the gaming and sports betting markets.

LED Studio is well-known for its state-of-the-art LED display solutions, which are designed, manufactured, and distributed to captivate viewers with their clarity, vibrancy, and sophistication.

SUZOHAPP will be displaying the latest LED Studio display designs at the upcoming ICE show in London, from February 6-8. At the event, attendees will have the opportunity to experience visually stunning V-posters and the expansive, award winning 55" EDGE Display, incorporating cutting-edge LED technology for exceptional visual quality and seamless integration. These immersive displays can elevate a business's branding, advertising, and information dissemination efforts gaining competitive advantage and marketplace differentiation.

"We are thrilled to partner with LED Studio and add their innovative display solutions to our portfolio," said Todd Sims, Vice President of Sales, Americas at SUZOHAPP. "This partnership perfectly aligns with our commitment to providing market-leading products that meet our customers' diverse needs. We look forward to showcasing LED Studio solutions at the upcoming ICE show and demonstrating the significant value they bring to businesses."

"When evaluating potential partners to help introduce our extensive LED capabilities in the North American gaming sector, the name that stood out was SUZOHAPP. We are excited about our relationship with SUZOHAPP as it aligns with our consultative and creative approach. Our commitment is to create stunning displays and unparalleled clarity for the customer whilst reducing their display running costs. Competitive advantage in that space is key and we're confident our suite of customizable LED solutions will be well represented with SUZOHAPP" says Larry Zoll, President of LED Studios, North America. "Todd Sims and his team of professionals understand the market, our advanced technology and the importance of reliable scalability."

To learn more about the partnership and witness the LED Studio solutions firsthand, visit the SUZOHAPP booth #N2-320 at the ICE show in London from February 6-8.

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#### About SUZOHAPP

SUZOHAPP is a world leader in the manufacturing and distribution of gaming, amusement, and sports betting products. Serving operators and OEMs for over 60 years, SUZOHAPP carries a vast portfolio of components available for immediate distribution and for developing custom built solutions. More information, along with a comprehensive online components catalogue, is available at [www.suzohapp.com](http://www.suzohapp.com). SUZOHAPP is owned by affiliates of ACON Investments, L.L.C., a Washington, D.C.- based international private equity investment firm that has responsibility for managing approximately \$5.5 billion of capital. For more information, visit [www.aconinvestments.com](http://www.aconinvestments.com).

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#### About LED Studio

Welcome to The LED Studio, your premier destination for industry leading LED display solutions. Our passion lies in designing and creating cutting-edge LED displays that not only dazzle with their brilliance but also make installation, maintenance, and future upgrades a breeze, ensuring you get the maximum return on your investment. With state-of-the-art LED display solutions, and a full turnkey service offering we cater to a wide range of industries and applications, making us the go-to choice for all your large format display needs. Our global presence includes offices in the U.S., Dubai, Cyprus, UK, and China, ensuring our innovative technologies are readily available to cater to your exact needs, no matter where you are.

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