

SUZOHAPP TO HIGHLIGHT ITS INNOVATIONS IN SPORTS BETTING AT FIJMA IN MADRID

Madrid, Spain, February 16, 2023 — SUZOHAPP is excited to once again exhibit at Feria Internacional del Juego (FIJMA) that will take place in Madrid, Spain between 21-23 February.

As a primary supplier to casinos, sports books and OEMs, SUZOHAPP has successfully serviced the gaming and sport betting industries as a trusted hardware supplier for decades by creating custom designs and supplying quality, proven components. “We are experts in manufacturing, sourcing, specifying, and supplying hardware with years of industry experience” says Piero Martellotta, Sales Director for Spain. “Not only can we provide a multitude of peripheral components but we actually have full turnkey solutions and customized designs.”

At this year’s show, SUZOHAPP will be presenting for the first time in Spain its sports betting lineup to help sports books make a seamless transition to the retail space. SUZOHAPP completes the full bet cycle, from the start of getting a voucher from the over-the-counter terminal (SBT-OTC) to placing the bet with the tabletop sports betting terminal (SBT-500), allowing customers to place bets while actively watching a game. Then, they can get their payout in a self-service method with a linked cash redemption terminal, maximizing the user experience as well as placing minimal pressure on operator’s existing resources.

“We are proud to have partnered with industry-leading companies like Microhard and Elo Touch Solutions to create a complete sports betting ecosystem that automates the betting experience from start to finish” commented Piero Martellotta. “We are very excited to present our innovations at this year’s event so be sure to stop by booth #F2 to see them live for yourself!”

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About SUZOHAPP

SUZOHAPP is a world leader in the manufacturing and distribution of gaming, amusement, and sports betting products. Serving operators and OEMs for over 60 years, SUZOHAPP carries a vast portfolio of components available for immediate distribution and for developing custom built solutions. More information, along with a comprehensive online components catalogue, is available at www.suzohapp.com. SUZOHAPP is owned by affiliates of ACON Investments, L.L.C., a Washington, D.C.- based international private equity investment firm that has responsibility for managing approximately \$5.5 billion of capital. For more information, visit www.aconinvestments.com.

Press Contact

Stella Burgi, Marketing Manager EMEA

E: stella.burgi@suzohapp.com T. +39 3358780544